

Press release

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## Leading regional exhibitors confirm their participation at Asiamold 2023

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**Asiamold – Guangzhou International Mould & Die Exhibition will open from 1 – 3 March 2023 at the China Import and Export Fair Complex in Guangzhou. The fair will once again present fairgoers with advanced mould-making technologies, from leading domestic and international brands. The fair will also offer a comprehensive fringe programme to further facilitate networking, technology exchange and business opportunities for industry players across the manufacturing sector.**

Asiamold continues to be the ideal business platform for the mould and die industry. Held concurrently with SPS – Industrial Automation Fair (SIAF) Guangzhou, both Asiamold and SIAF aim to kick start the 2023 sourcing year. Both events are geared up towards stimulating greater collaboration by showcasing the most comprehensive collection of supply chain and mould-making solutions as well as technologies for manufacturing-based industries. The fairs have already confirmed numerous suppliers, catering to the increasing demands of the automotive manufacturing, home appliances, electronics, medical and packaging industries among many others.

Some of the leading suppliers who will be present at the fair include: Dongguan Chuangyi Metal Product, Dongguan Longxiao Industrial, Dongguan NaiKeTai Machinery Mould, DongGuan NuoXin Precision Mould, Dongguan Shengming Precision Photoelectric, Dongguan Yalu Industry, Formlabs, Guangzhou Zhong Da Xiang Plastic Mould, Maxmore Technology Group, Shanghai Fusion Intelligence, Shenzhen Aomeite Nano Technology, ShingFung Precision Products, SMS Precision Mould Materials, Suzhou Rayshape Intelligent Technology and more.

### **Concurrent fairs and fringe programme add value for participants**

The strong link between the exhibition and its concurrent programme is what makes Asiamold a prominent and unique event for the industry. A series of concurrent events will be organised during the course of the fair, with many well-known manufacturing and forming industry experts present to exchange ideas and introduce technologies that will drive the industry forward. Experts are being assembled from across the region, gathering in Guangzhou to present the latest mould-making applications and engage in technical discussions. Some of the highlighted sessions to be featured at Asiamold include:

Messe Frankfurt (HK) Ltd  
35/F China Resources Building  
26 Harbour Road  
Wanchai, Hong Kong

- The 4<sup>th</sup> Industrial Moulding Summit: Digital Transformation and Application for the Mould-making Industry**

This summit is co-organised by The Fok Ying Tung Research Institute of the Hong Kong University of Science and Technology, Guangdong Mold Industry Association and Asiamold. There, industry leaders and experts will share their latest insights on digital manufacturing and digital transformation for mould-making industries. The summit will also explore the benefits and vast applications of these technologies to bring further attention to the moulding industry's development.
- South China New Energy Automotive Integrated Die-Casting Technology Summit**

With integrated die-casting technology, automotive manufacturers can reduce car body weight, save costs and enhance production scale and efficiency. The integration of body die-casting and vehicle battery installation is now the latest trend in the new energy vehicle sector. In order to meet market demand, the South China New Energy Automotive Integrated Die-Casting Technology Summit will be held concurrently alongside the fair. Renowned speakers will share their insights and lead discussions on technical trends and the future development of automotive integrated die-casting technology, combined with real-world examples to help further the rapid development of new energy vehicles.

Asiamold is organised by Guangzhou Guangya Messe Frankfurt Co Ltd and forms a part of a series of international events including:

- Formnext + PM South China:** 29 – 31 August 2023, Shenzhen, China
- Formnext Forum Tokyo:** 28 – 29 September 2023, Tokyo, Japan
- Formnext:** 7 – 10 November 2023, Frankfurt, Germany

For more information, please visit [www.asiamold-china.com](http://www.asiamold-china.com) or email [asiamold@china.messefrankfurt.com](mailto:asiamold@china.messefrankfurt.com).

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#### **Background information on Messe Frankfurt**

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200\* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million\*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a

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healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: [www.messefrankfurt.com/sustainability](http://www.messefrankfurt.com/sustainability). With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* Preliminary figures for 2022