

asiamold

Guangzhou International Mould & Die Exhibition
广州国际模具展览会

**Inspire innovations for advanced mould making and
additive manufacturing technologies**



3 – 5 March 2021

China Import and Export Fair Complex
Guangzhou, China



www.asiamold-china.com



messe frankfurt

Premier platform for mould, additive manufacturing and forming technologies

Entering its 15th year, Asiamold – Guangzhou International Mould & Die Exhibition is one of the most well-known trading platforms for China's mould and die industry. The fair is devoted to assisting industry players by offering an array of mould making, 3D printing, die casting, metalworking, bearing and laser technologies. The show will once again be held concurrently with SPS – Industrial Automation Fair Guangzhou (SIAF) from 3 – 5 March 2021. Collectively, the fairs will continue to address the prospects in the Chinese manufacturing industry, and make ample business opportunities accessible to participants.

5 Key reasons to participate in Asiamold 2021

- 1** Utilising Messe Frankfurt's extensive network and resources, Asiamold connects with Intermold Japan, Rosmould and Formnext to attract high-calibre overseas exhibitors and buyers.
- 2** With 15 years of solid industry experience, Asiamold is the leading business platform attended by the region's top application companies.
- 3** Specially designed thematic zones and concurrent events create a comprehensive communication platform to overcome industry challenges and demonstrate future trends.
- 4** Diversified promotion strategies, customised services, and online and offline tools offer a seamless exhibit experience before, during and after the show.
- 5** Seize greater market opportunities by leveraging the strong economic development and demand for manufacturing in the Greater Bay Area.



Previous exhibitor and visitor figures



*Figures combined with SPS-Industrial Automation Fair Guangzhou

Comprehensive fringe programme enhances industry's interaction and transformation

- The 3D Printing Industry Technology Application Summit
- Duo-colour & Multi-colour Injection Moulding Technology Summit
- South China Plastic Mould and High Efficiency Management of Workshop Technology Summit
- Guangzhou International Auto Mould Industrial Webinar
- Mould and 3D Printing Epidemic Prevention Technology Display Zone
- Public Lectures on Home Appliance Mould and Stamping Die Designs and Solutions

Multichannel marketing and promotion tools upgrade show experience

Asiamold has continued to evolve to offer exhibitors more digital features to promote their products and brand in recent years. The show will make use of various marketing channels and promotion tools to facilitate exhibitor and visitor business communication and to further enrich their show experience. Some of these marketing services include:



Customised invitation letter



Social media platform promotions



Push SMS / EDM



Enhanced online exhibitor search



Pre-fair business matching



Live coverage of the fair



Interactive pre-fair webinars

Exhibitors applaud the show

Ms Rose Wang, General Manager, Shenzhen Yangfan Precision Mould Co Ltd

"We joined Asiamold for the first time last year and met many suitable clients at the fair, so we decided to participate at the exhibition again. The application of plastic moulds is very extensive, so we were not targeting any specific industry. Instead, we targeted for our brand to be recognised by more customers from various industries."

Visitor endorsement

Mr Arsen Agamalia, MILANA

"At the fair I placed orders, met new suppliers and discovered new technologies and I can always find new companies to work with that meet our standards. Out of the 100 contacts I might make, we end up working with around 10, so this fair is useful as the wide range here means we have lots of options to choose from. As we supply to overseas markets, the quality of the suppliers is important and the exhibitors at Asiamold definitely meet our standards."

Exhibit profile

Mould making & tooling

- Precision moulds
- Plastics moulds
- Metal moulds
- Die casting moulds
- Stamping moulds
- Metal injection moulds
- Injection moulds
- Mould accessories and spare parts
- Mould materials
- Auxiliary and precision tools
- Pattern making and prototyping
- Rapid manufacturing
- Progressive dies
- Hot runner and heat treatment
- Mould surface treatment
- Tool and mould making consultations

3D printing & rapid prototyping

- 3D printers
- Rapid prototyping and model making
- 3D scanners
- 3D printing materials
- 3D services
- 3D printer accessories
- Reverse engineering

Design, engineering & application development

- Design, simulation and visualisation
- Mould development and engineering
- Virtual reality
- Production technologies and inspection
- Measuring machines
- CAD/CAM
- Additive manufacturing and 3D printing

Show details

Date

3– 5 March 2021

Venue

China Import and Export Fair Complex
Guangzhou, China


Organiser

Guangzhou Guangya Messe Frankfurt Co Ltd

Partner

Guangzhou Die & Mould Industry Association
Society of Advanced Moulding Technology

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